



Hi Trevor,

Thank you.

Thank you for sharing your heart and home with guests from all over the world. You've sparked dialogue, discovery, and empathy. And you've shown guests what the world can feel like if they belong anywhere they go.

As I've reflected upon the first ten years of Airbnb—and plan for the next ten—there's one thing I know for certain: the future of Airbnb is you.

In 2014, we started the Superhost program to recognize hosts like you who create magical stays for every guest.

But you deserve so much more.

Last week, I introduced Airbnb for Everyone—including new programs and tools to help you stand out even more to the guests who'll love your home the most. As one of our most iconic

hosts, many of these changes were also inspired by you.

I'm excited to share more details about the new Superhost program and what we have planned for you this year. We're now investing more in the benefits we've heard Superhosts care most about—from increased visibility for your listing to being featured across the guest homepage and within emails. We're also providing tools to help you stand out in search and the ability to create a custom link for your listing.

Finally, we recognize that hosting is about more than just financial reward. It's a way of life that embraces new people and places. We want to help you pursue those passions, which is why we will offer discounts on Airbnb experiences and the option of an annual travel voucher.

There's a lot more to tell you about, but I'll sum this up by saying this is only a preview of what's to come. We're going to continue to invest in you because I firmly believe that what you're doing is defining what the future of hosting will look like for millions of people around the world.

I look forward to personally answering your questions, so please join me for a livestreamed [Host Q&A](#) on Tuesday, Feb 27, 10-11 am PST.

Thank you for being the heart, soul, and future of Airbnb.

Sincerely,

A handwritten signature in black ink that reads "Brian Chesky". The signature is fluid and cursive, with the first name "Brian" and last name "Chesky" clearly distinguishable.

Brian Chesky

Co-Founder, CEO and Head of Community

Airbnb

To learn more about the new benefits and rewards, visit the [Superhost page](#).

Sent with ♥ from

Airbnb Ireland

The Watermarque Building, South Lotts Road,

Ringsend, Dublin 4, VAT:9827384L

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